# POPSIG University Roadshow 2019 - 2020 : Love MY Palm Oil Campaign



There is so much controversial issues and discussion around palm oil outside Malaysia that we forget to look within and appreciate what we have that we are truly blessed with. Our Minister of Primary Industries YB Teresa Kok is doing exactly that with the soft launch of the Love MY Palm Oil Campaign on 8<sup>th</sup> January 2019. Many Malaysians already use palm oil for cooking because it is the cheapest cooking oil in the market. What they do not realize is how good and healthy it is as well as the value for money they are getting. Then there is a another group who have a choice and they make a wrong one believing that what is imported is better, believing that what is more expensive is better and believing the foreign media streamed on their smart phones.

The crude oil glut of 2015 saw many people including chemical engineers in the oil & gas industry losing their jobs. While the oil & gas industry has recovered somewhat, it is not recruiting as many fresh engineering graduates. So chemical engineering undergraduates are no longer eyeing the oil & gas industry as the top employer. Should they consider the palm oil industry which is the 4<sup>th</sup> largest export revenue earner after the 2<sup>nd</sup> which is petroleum products?

Is the palm oil industry sustainable? Do we kill orang utans? Is it safe? What are the career prospects? What is the salary?

These questions will be answered at the POPSIG University Roadshow 2019 – 2020 where POPSIG members will visit the 24 universities in Malaysia offering chemical engineering degree courses. There will be a two hour highly interactive session with speakers from IChemE, the Malaysia Palm Oil Council (MPOC), the palm oil industry as well as academia.

# **IChemE**

# Palm Oil Processing Special Interest Group

There will also be a field trip to one of the sectors of the industry viz plantation, oil mill, crusher, refinery or oleochemical plant.



- 1. Jomalina Refinery
- Emery Oleochemicals
  Ulu Kanchong Palm





If you are interested for the roadshow to come to your university as soon as possible ask your lecturer in charge of the chemical engineering student chapter to contact IChemE Regional Business Development Manager South East Asia, Mr. Mohan Balasingam at mbalasingam@icheme.org

If you are a chemical engineer working in the palm oil industry and want to volunteer to be a speaker at roadshow please contact the POPSIG Secretary Assoc. Prof. Dr. Wu Ta Yeong at wu.ta.yeong@monash.edu



We are pleased to announce that MPOC has agreed to support the POPSIG University Roadshow. The MPOC is a corporate body with a mission to promote the market expansion of Malaysian palm oil and its products by enhancing the image of palm oil and creating better acceptance through awareness of various technological and economic advantages (techno-economic advantages) and environmental sustainability

No	Universities	ISC
1	University Institute Technology MARA	No
2	UKM (University Kebangsaan Malaysia)	No
3	University of Nottingham Malaysia Campus	Yes
4	Monash University Malaysia	Yes
5	UM (University of Malaya)	No
6	Taylor's University	Yes
7	UCSI University	Yes
8	UPM (University Putra Malaysia)	No
9	Herriott-Watt University Malaysia	Yes
10	International Islamic University Malaysia	No
11	SEGI	Yes
12	Xiamen University Malaysia	Yes
13	UTAR (University Tunku Abdul Rahman	Yes

# Perak

1.1	UTP (University Technology	Yes
14	PETRONAS)	

# **Pahang**

15	UMP (University Malaysia Pahang)	Yes

#### South

16	University Technology Malaysia	No
17	UniKL MICET – Ayer Keroh	Yes

## North

18	USM (University Sains Malaysia)	No
19	UniMAP (University Malaysia Perlis)	No

## East Malaysia

20	Curtin University Sarawak	Yes
21	UMS (University Malaysia Sabah)	Yes
22	UniMAS (University Malaysia Sarawak)	No
23	Swinburne University (Kuching)	Yes

## Terengganu

	24	TATIUC - Terengganu Advanced	No
		Technical Institute	

ISC = IChemE Student Chapter