

POPSIG-MPOC Infographic Competition 2023

Theme	: Future of Palm Oil Industry
Submission timeline	: From Monday 21 st August 2023 to Sunday 1 st October 2023
Organised by	: IChemE's Palm Oil Processing Special Interest Group (POPSIG)
Co-organised by	: Malaysian Palm Oil Council (MPOC)
Information webpage	: www.icheme.org/palm-infographic-2023
Online registration and submission form	: https://forms.gle/PtcieDiQZjZhgJ8i8 (only this form is required) Free of charge, open to all students
Frequently asked questions	: https://www.icheme.org//media/24646/infographic-2023-faqs.pdf

Objectives:

1. To recognise the current challenges in the Malaysian palm oil industry.
2. To stimulate creative thinking and express innovative ideas in advancing Malaysian palm oil industry.
3. To explore novel ideas to create a futuristic Malaysian palm oil industry.
4. To provide a platform for students to showcase their design thinking, knowledge, and skills.

General information:

1. This competition is organised by Institution of Chemical Engineers' (IChemE) Palm Oil Processing Special Interest Group (POPSIG) - hereinafter as "POPSIG". It is co-organised by Malaysian Palm Oil Council (MPOC).
2. In collective decision, the organisers reserve the right to make all decisions on the judging process, not limited to the followings:
 - a. Change the date of submission where necessary.
 - b. Disqualify any submissions and participations.
3. All participants have acknowledged the copyrights of the image used.
4. By submitting their infographic entries, the participants agree to grant permissions and consents to allow the organisers, i.e. POPSIG and MPOC, to use the submitted materials. These include to use the material for promotional purpose on any channels.

Eligibility:

Students must check the eligibility before participating in this competition.

1. This competition is open to all students in all departments at all universities located in Malaysia.
2. Both undergraduate and postgraduate students are eligible to participate.
3. All POPSIG committee and close relatives of MPOC staffs are **not eligible** to participate due to the conflict of interest.
4. All participating members must be the registered students at the time of completing online submission.
5. All participants who graduate on and after 1st July 2023 are also eligible to participate.

Rules and regulations:

All requirements must be met before submission.

1. Participation:
 - a. Students can participate as:
 - i. An individual (i.e. one person); or,
 - ii. In the form of group composed of two (2) or three (3) people.
 - b. Both multi-faculty and multi-university team are welcome.
 - c. Each participant/group can make **more than one (1)** submission, of which each content must be different.
 - d. Each individual can build different team for the different submission.

2. Infographic design:
 - a. Infographic must be in one page and legible.
 - b. Infographic must be either portrait (1080width x 1920height pixel) or landscape (1920width x 1080height pixel) orientation.
 - c. POPSIG and MPOC logos, which will be provided, must be included properly on the infographic.
 - d. Only electronic copy is required.

3. Infographic content:
 - a. English is the medium language for the infographic content.
 - b. In addition to the elements listed above, participants' name, department and university should be included on the infographic.
 - c. The participants are recommended to include the department and university logos on the infographic.
 - d. The content must be relevant to Malaysian palm oil (MPO) industry.
 - e. It is recommended to present the current problem(s), its solutions, and the important values for advancing the MPO industry.
 - f. The target reader of the participants' infographic is the public and general communities.
 - g. The source of credible data and information needs to be referenced with numbered referencing style to support the data presented.
 - h. You can present your reference list via a QR code or short URL link.
 - i. Plagiarism is strictly prohibited.

4. Deliverables:
 - a. One application per infographic should be submitted online by only **one** team member.
 - b. Submit both PDF and image (JPG or PNG) files in high resolution.
 - c. Any submissions received from 00:00 hours MYT 2nd October 2023 will be disqualified.
 - d. The submitted infographic is encouraged to be posted on each participant's social media, only starting from 2nd October 2023.
 - e. The participants can include the hashtags:
#FPOInfographic #POPSIGinfographic2023 #POPSIG #MPOC #MSPO #PalmOil
 - f. The post can mention **POPSIG @ichemepopsig** and **MPOC @mpochq** on Facebook and Instagram.

5. Marking rubric:
 - a. Content and technicality – 50%
 - b. Poster design, layout, and legibility – 40%
 - c. Language – 10%

6. Selection of infographics:
 - a. Only the 20 best infographics will be selected.
 - b. The judges' collective decision is final.
 - c. Marks and scores will not be disclosed in any form to the registered participants and public.
 - d. Feedbacks can be requested by emailing to POPSIG at popsigmalaysia@gmail.com.

Information links:

Note: It is highly recommended to view all the followings online.

1. Download logos (POPSIG, MPOC), view guidelines and samples - https://drive.google.com/drive/folders/1CVzqyHKX9CkeSI-1KBRcYytfyO1lrlc?usp=share_link
2. View the Rules and Regulations online (this document) - <https://www.icheme.org/media/24647/infographic-2023-guideline.pdf>
3. View frequently asked questions (FAQs) and responses online - <https://www.icheme.org//media/24646/infographic-2023-faqs.pdf>

Result announcement:

1. Announcement:
 - a. Announcement will first be made by POPSIG via email to the winning teams by 20th October 2023.
 - b. Announcement will also be made to the public on IChemE website and POPSIG channels.

2. Winning teams:
 - a. Top 20 winning teams comprise 1st place, 2nd place, 3rd place and 17 consolation prizes.
 - b. MPOC reserves the right to change the prizes where necessary.
 - c. Selected infographics will be displayed by the organisers at the upcoming conferences, exhibitions, and university events.

Award packages:

Rank	Awards
1st place	RM1,000 cash prize to the winning team
2nd place	RM700 cash prize to the winning team
3rd place	RM500 cash prize to the winning team
4th and 5th places	RM300 cash prize to each winning team
6th to 10th places	RM200 cash prize to each winning team
11th to 20th places	RM100 cash prize to each winning team
Note: All members of Top 20 winning teams will get the following.	
<ul style="list-style-type: none"> • Certificate of achievement. • Certificate of participation. • Infographic and each winner's biodata will be published onto IChemE website, POPSIG newsletter and POPSIG channel. 	

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