

Palm Oil Video Competition – Guidelines

Organiser: IChemE's Palm Oil Processing Special Interest Group (POPSIG)

Sponsor: Kuala Lumpur-Kepong Oleomas Sdn. Bhd. (KLK OLEO)

Register & submit on online form (for all entries): <https://forms.office.com/e/qNLerK45Jf>

General information

1. POPSIG welcomes applications from all students.
2. A participant can participate as an individual candidate or in a group (max 5 members). One participant can participate in more than one (1) team and make more than (1) submission of their videos with different contents.
3. All POPSIG committee members and close relatives of the judges are not eligible to participate due to the conflict of interest.
4. No registration fee is required to participate in this competition.
5. All contestants must have acknowledged the copyrights of images used when they participate in this competition.
6. The organisers reserve the right to make all decisions related to this competition at their own discretion, not limited to the following:
 - a. Change the date of submission deadline where necessary.
 - b. Disqualify any submissions and participations.
7. By submitting their videos and files, the contestants agree to grant permissions and consents to allow the organisers and sponsoring organisations to use the submitted materials. These include to use the material for promotional purposes on any channels.
8. The video will be evaluated and decided by a panel of judges comprising POPSIG, academia, industrial professionals, and relevant experts.
9. One (1) video will be awarded for each team. A total of three (3) videos will be selected in 2024. Please follow our social media for update: www.instagram.com/ichemepopsig
10. The content must reflect one of the three themes below:
 - a. IR4.0 in Palm Oil Industry
 - b. Palm Oil for Non-food Products
 - c. Palm Oil Waste to Wealth
11. In the contestant's video, please ensure it fulfils the following requirements:
 - a. The video must be in 16 width x 9 height ratio (standard 16:9), or 1920w x 1080h pixel equivalent.
 - b. The duration of the video is maximum three (3) minutes. It is recommended to be within two (2) to three (3) minutes.
 - c. Neat and professional fonts are used.
 - d. Appropriate or professional background music must be used.
 - e. If applicable, ensure narration is clear without being affected by the background music. Subtitles are required if there is narration.
 - f. Videos without narration are also eligible.

- g. The file size must not be larger than 1GB in MP4 (.mp4), QuickTime (.mov), Flash video (.flv), Window media (.asf), etc video format.
- h. At the **beginning** of the video, please include POPSIG logo, applicant's name, affiliation (and its logo if applicable), video title and the selected theme. For students, please also include the name of the course.
- i. At the **end** of the video, please include POPSIG logo, applicant's name, and affiliation (and its logo if applicable).
- j. Do not need to include reference list in the video. Upload your reference list (in Microsoft Word or PDF format) via the registration form only.
- k. Every photo in the video must have a caption or a brief description. Date and year are recommended to justify the photo taken.

12. Marking rubric:

- a. Content and technicality – 30%
- b. Video design and visual – 50%
- c. Language & music – 10%
- d. Outreach on social media (on Instagram and/or Facebook) – 10%
 - i. Example: The number of likes

13. Download the POPSIG logo ([here>>](#)) and KLK OLEO logo ([here>>](#))

Submission requirements

- 14. The video must be original and has not been previously submitted in other entries or published.
- 15. The applicant must submit the (1) online registration form, and (2) the video to POPSIG. Note that the submission of files is made while completing the online registration form.
- 16. The registration and submission for each entry closes at 23:59 hours MYT (GMT+8) of the stated dates on the website. Check the deadline for each submission [here >>](#)

Announcement of winners

- 17. A total of three (3) videos will be selected in 2024. Each winning team will be awarded RM3,000 cash prize.
- 18. The recipients of the honorarium will be announced within two months from the closing date of application. The recipients will also be contacted by email and announced on IChemE's POPSIG website and social media
- 19. Each recipient of the prize will be given a Certificate of Achievement issued by POPSIG. The delivery of Honorarium will primarily be informed through email.
- 20. All contestants will receive a Certificate of Participation issued by POPSIG.
- 21. If you encounter any issue with the submission, or you have any specific questions about the competition, please do not hesitate to email to specialinterestgroups@icheme.org
- 22. IChemE is a registered charity.